



The Imperative to Modernize Workforce Mobility in the Post-Pandemic World

Joint declaration from first-ever convening of U.S., Canadian and European relocation and global mobility industry associations (WECAN) emphasizes importance of talent mobility to economic recovery

The COVID-19 pandemic has transformed how and where we work. New imperatives emerge daily, from managing work from anywhere to complying with a plethora of complex government regulations. Meanwhile, existing challenges, like the competition for global talent and ensuring families have a safe relocation experience, have intensified as industries and countries begin the mammoth task of rebuilding and recovering the economy.

Core to these mounting concerns is the importance of talent mobility to economic recovery – and that is what our industry does best. Global mobility and relocation professionals deliver the expertise in talent management and implement the strategies that positively impact the bottom line.

We firmly believe that countries and industries with a policy infrastructure that recognizes the importance of talent deployment to economic recovery will bounce back more rapidly.

*That is why we, as the associations representing the professionals who deploy talent, have joined forces for the first time as **WECAN** – the **Worldwide ERC**[®], **EuRA** and **Canadian Employee Relocation Council Association Network** – to deliver solutions for modernizing relocation and mobility policies and practices that will drive economic recovery and meet the new workforce realities of a post-COVID world.*

Our mission is focused on:

- **Recovery**, providing the experts, skills and resources to help our memberships and the networks they serve be part of the economic recovery solution.
- **Recruitment**, delivering public policy solutions that ensure businesses can access and relocate the talent they need to rebuild their workforces, industries and economies around the world.
- **Recognition**, advancing awareness for the value of the many professionals working in the field of employee relocation and the critical role of the global mobility industry in worldwide economic recovery and growth.

We commit to collaborate in areas of research, education and advocacy in our respective countries and through participation in international bodies to make it easier and faster for employers to recruit and deploy international talent.

Together, WECAN move workforce mobility and the world ahead.

